

INN ER VISION

Race Equality Hub Business Growth Programme

Two independently evaluated programmes delivering culturally competent, lived-experience business support for Black, Asian and Ethnically Minoritised (BEM)-led businesses across the Liverpool City Region.

Our Reach



50

BEM-LED
BUSINESSES
SUPPORTED



45

BUSINESSES
COMPLETED THE
PROGRAMME



2

BUSINESS GROWTH
PROGRAMMES
DELIVERED



73

APPLICATIONS
FOR 25 PLACES
(PROGRAMME 2)



43

APPLICATIONS
FOR 20 PLACES
(PROGRAMME 1)

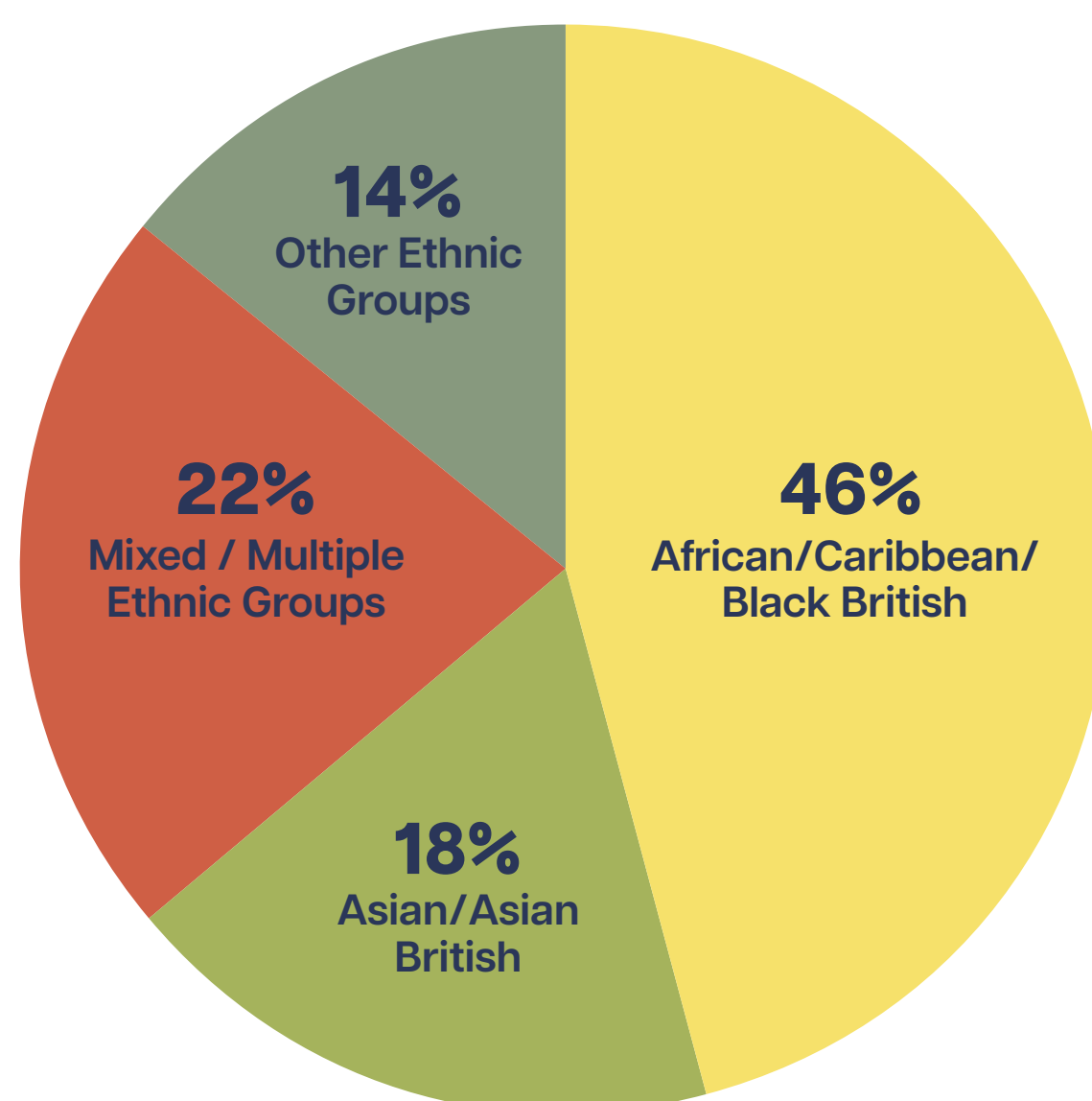


70%
Increase

In applications between Programmes 1 and 2
demonstrating growing demand for targeted support.

Who We Support

Across both programmes (n = 50 participants), the overall ethnicity profile is:



"I've never had support that understood my business and where I come from.
Having someone in my corner changed everything."

Many participants had never accessed meaningful mainstream business support or had previously disengaged due to low-impact experiences. Our model changed that.

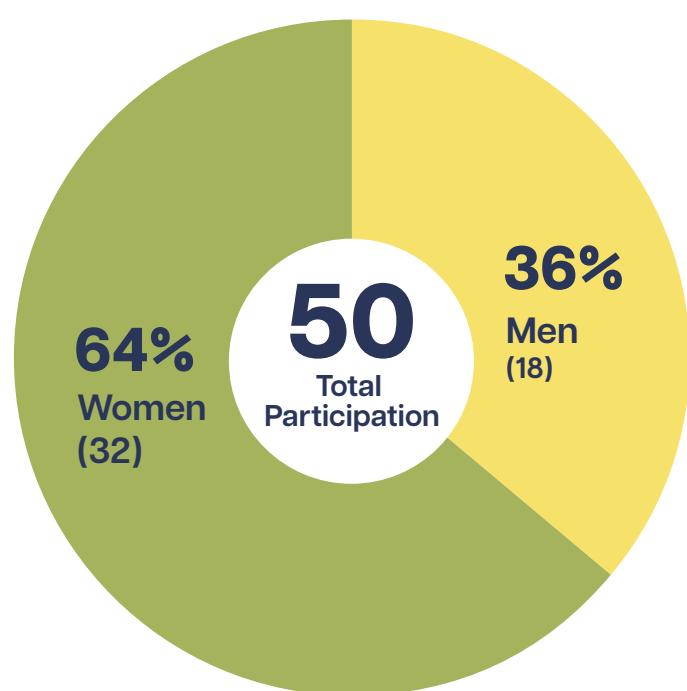
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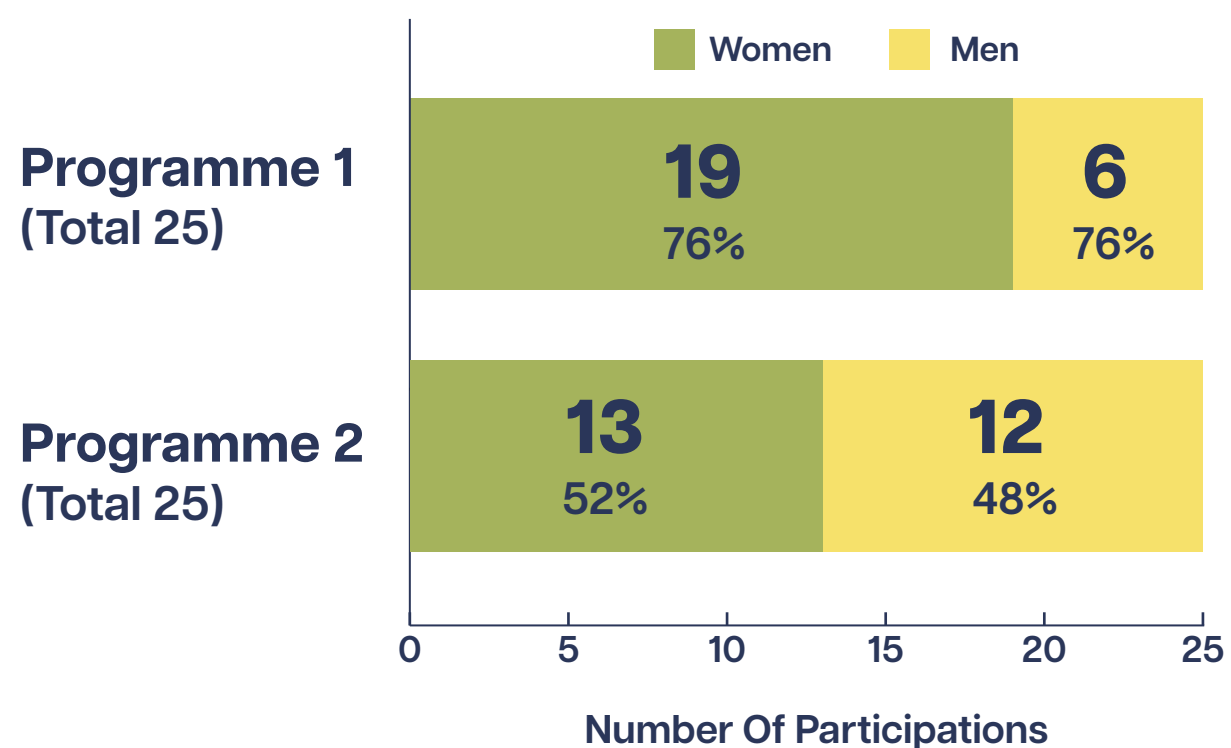
Gender Participation Overview

50 Total Participants Across 2 Programmes

OVERALL GENDER SPLIT



PARTICIPATION BY PROGRAMME AND GENDER



32.3%

Programme One

Total turnover increased from £798,090.89 in 2024 to £1,056,146 in 2025.

A GROWTH OF £258,055.11.

32%

Programme Two

Overall cohort turnover increased from £804,564 in November 2025 to £1,062,295 by April 2026 – an increase of £257,730

AN INCREASE OF £257,730

Business Performance

Programme 1



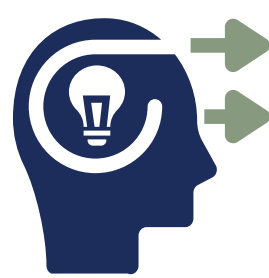
85%

INCREASED TURNOVER



95%

INCREASED CUSTOMERS



90%

LAUNCHED NEW PRODUCTS/SERVICES



60%

ENTERED NEW MARKETS



50%

EXPANDED STAFFING



20%

SECURED INVESTMENT OR FINANCE

Programme 2



73%

INCREASED TURNOVER



68%

CUSTOMER/COMMERCIAL GROWTH



91%

DEVELOPED NEW PRODUCTS/SERVICES



68%

FORMED NEW PARTNERSHIPS



64%

ENTERED NEW MARKETS



45%

SECURED GRANTS OR EXTERNAL FUNDING



36%

INCREASED STAFFING OR DELIVERY CAPACITY

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INNERVISION

Leadership & Confidence



100%

REPORTED INCREASED
CONFIDENCE (PROGRAMME 1)



90%

IMPROVED BUSINESS
MODEL CLARITY



80%

STRENGTHENED LEADERSHIP
CAPABILITY

Participants across both programmes reported improvements in:

FINANCIAL MANAGEMENT

PRICING CONFIDENCE

PITCHING

NETWORKING

INVESTMENT READINESS

Ecosystem Impact

Many participants had never previously accessed
meaningful mainstream business support.

The programme connected businesses to:



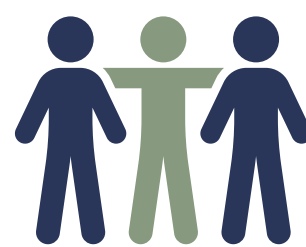
GROWTH
PLATFORM



LJMU



INVESTORS



COMMISSIONERS



LOCAL AUTHORITY
BUSINESS SUPPORT



PROCUREMENT
OPPORTUNITIES



WIDER BUSINESS
NETWORKS.

What Worked

Independent evaluation consistently identified five success factors:



TRUSTED ACCOUNT
MANAGERS



SHARED LIVED
EXPERIENCE



ONE-TO-ONE
COACHING



PEER LEARNING



PRACTICAL GROWTH
OPPORTUNITIES

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